American Society of Pharmacognosy
2018 Annual Meeting
July 21—25, 2018
Lexington, KY
Hilton Lexington/Downtown

Natural Products Riding High

Sessions
- Alkaloids
- Anticancer Agents
- Antimicrobials
- Biosynthesis
- Carbohydrates
- Discovery
- Genomics
- Metabolomics
- Spectroscopic Techniques
- Structural Biology
- Symbiosis
- Synthesis

About ASP:
The American Society of Pharmacognosy is a professional association dedicated to the promotion, growth, and development not only of pharmacognosy but all aspects of those sciences related to and dealing in natural products. The Society currently has over 1,100 active and associate members. Active members of the Society represent more than 60 countries throughout the world with the majority of members residing in the U.S. and Canada.

About Lexington:
Known as the Horse Capital of the World, Lexington is settled in the heart of the Bluegrass Region of Kentucky. With a population of about 320,000, there are plenty of reasons to visit, including the iconic Kentucky Horse Park, picturesque Keeneland Thoroughbred Race Course, unique bourbon distilleries and craft breweries, historic homes, art galleries, and parks. For outdoor enthusiasts, the Red River Gorge, Mammoth Cave, Cumberland Falls, and numerous lakes and rivers are also within a 1-2 hour drive.

Contact Jon Thorson at aspannnualmeeting@gmail.com
Sponsorship Opportunities

Take advantage of this fantastic opportunity to highlight your company, brand, or product and directly impact your audience. Below are support options for consideration.

Become a Premier ASP 2018 Sponsor

**Diamond Level | $20,000**
- Media Package*
- Banquet Sponsor
- Full color page ad in Digital Meeting Program
- 12’ exhibitor table
- 3 full complimentary registrations
- Sponsor literature in attendee packets
- Conference attendee list

**Gold Level | $7,500**
- Media Package*
- 1/2 page color ad in digital meeting program**
- 6’ exhibitor table
- 2 full complimentary registrations

**Silver Level | $5,000**
- Company image on website, mobile app, and email blasts
- 1/2 page color ad in digital meeting program**
- 6’ exhibitor table
- Sponsor literature in attendee packets

**Platinum Level | $15,000**
- Media Package*
- Opening Reception Sponsor
- Full color page ad in digital meeting program**
- 12’ exhibitor table
- 2 full complimentary registrations
- Sponsor literature in attendee packets

**Bronze Level | $3,000**
- Company image on website, mobile app, and email blasts
- 6’ exhibitor table
- 1 full complimentary registration

*Media Package—company logo in ASP 2018 digital media program, all email blasts, meeting website
**Artwork to be provided by sponsor. Submit to aspanannualmeeting@gmail.com

Other Sponsorship Opportunities

- **Morning Break-Out Session** - $5,000 – Includes signage in morning breakout sessions, a brief mention as our sponsor in the beginning of the breakout.
- **Afternoon Break-Out Session** - $5,000 – Includes signage in afternoon breakout sessions, a brief mention as our sponsor in the beginning of the breakout.
- **Poster Session** - $5,000 – Exclusive table in foyer of poster session floor, signage at poster session.
- **Social Event at Keeneland** - $10,000 – Includes (1) full registration, signage at the site, a brief welcome to our guests at the beginning of the event.
- **Younger Members Event at Buffalo Trace Distillery** - $5,000 – Includes 2 tickets to the YM event, a brief welcome to our guests at the beginning of the event.
- **Lanyard Sponsor**—$3,500—Logo featured on attendees lanyards.
- **Named Sponsor or Invited Speaker Sponsor**—$2,000—Name in digital meeting program, speaker abstract, and on meeting website.
- **Mobile App Sponsor**—$2,000—Logo displayed on electronic program cover page.
- **General Meeting Sponsor**—$500-$5,000

Exhibitor Opportunities

**12’ Exhibit Table —$3,000**
- One Complimentary Full Registration
- Two Representatives in the Exhibitor Area
- Name Featured on Website

**6’ Exhibit Table—$1,750**
- One Complimentary Full Registration
- One Representative in the Exhibitor Area

*Space Assignment will be made in order received

TO BECOME AN ASP 2018 ANNUAL MEETING SPONSOR/EXHIBITOR:
CLICK HERE FOR SPONSORSHIP/EXHIBITOR FORM